

# MEMBER BENEFITS

As a member of the Seattle 2030 District, your organization can access industry knowledge, connections and resources that help to increase value and competitiveness while reducing costs. The 2030 District works to break down market barriers to building efficiency, striving towards climate stabilization by the year 2030 while contributing to the growth of Seattle's robust economy.



## NETWORKING, TRAINING & EDUCATION

- Connect with owners, managers, and service providers to promote sustainability in the built environment while cultivating new business opportunities.
- Join education events focused on building sustainability. Events include building tours, seminars, round tables, and utility facility tours.
- Representatives from member organizations engage their colleagues to expand the reach of the 2030 Challenge within their firms. We leverage these Champions' collective experience to influence policy development, gain expert knowledge about new technologies, and facilitate best-practice sharing.
- Tenant Pledge – Support for tenants in collaborating with their landlords about sustainability elements in constructing and operating their spaces.



## PUBLIC POLICY AND ADVOCACY

- We engage on a variety of public policy issues with the City of Seattle, King County and our local utilities. Members can contribute to, benefit from, and stay abreast of these advocacy efforts.
- We work with utilities to expand programing, incentives, and resources for 2030 District members.



## 2030 DISTRICTS NETWORK

- Connect with industry representatives from across the US and Canada through the 2030 Districts Network. With twenty-four districts in cities across North America, the 2030 Districts Network is one of the best ways to learn about how other cities are approaching building sustainability.



## TECHNICAL ASSISTANCE

- Performance Reports—Assistance with tracking performance metrics related to our goals for energy, water and transportation.
- Access to estimated energy and emissions targets for the Washington State Clean Buildings Law.
- Help benchmarking energy, water, and transportation emissions for member buildings.
- Assistance assessing options for on and off-site stormwater management.
- Transportation programs and amenities— We collaborate with Bellevue Downtown Association and other partners to promote public transportation and alternative transportation options.
- Curated programs, incentives, and resources to help buildings achieve the 2030 targets.



## RECOGNITION

- Eligibility for our annual 2030 District Vision Awards, which are presented in front of over 300 real estate and sustainability professionals and are widely publicized.
- Member listing on our website and in relevant materials.
- Case study opportunities, to be featured on our website, social media, and newsletters.
- Use the Seattle 2030 District logo on your website and promotional materials.

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