

Open invitation to commercial property managers: Join the Greater Victoria 2030 District hosted by BOMA BC

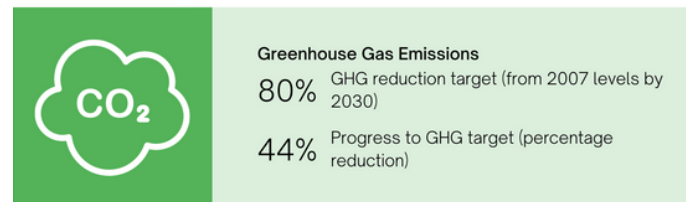
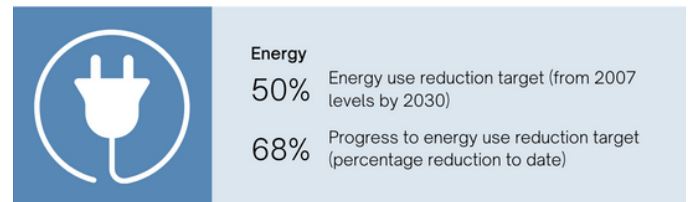
Convened in January 2020, this BOMA BC led initiative supports voluntary leadership and market transformation to achieve energy efficient, low carbon and resilient buildings in a way that is economically optimized. The District represents 11 commercial property management companies, the City of Victoria and the District of Saanich and consists of 36 buildings and 3.7 million square feet of property. The Greater Victoria 2030 District is the second in Canada and one of 23 across North America.

This initiative will support voluntary leadership and market transformation to achieve energy efficient, low carbon and resilient buildings in a way that is economically optimized. This will be achieved by simplified access to support and services, pooling of purchasing power, group learning, and support from the District to overcome market barriers.

A defined geographic boundary (i.e., District) creates a sense of identity and allows for recognition of the community for its efficient practices, sound economic investments and market leadership. 2030 District participants understand that by working collectively toward the 2030 District goals they are improving their own assets and increasing the entire District's value in the eyes of the community, tenants and investors. In turn, this may attract new, discerning tenants with aligned corporate policies and willingness to pay a premium.

A District approach recognizes that every property is unique and that each may contribute to the overall goals with different strengths. District-scale thinking and aggregated goals also allow for broader support for discussions of shared infrastructure, policy, and programs.

Achieved to date:



Together, we are working towards a shared objective to significantly reduce energy use and greenhouse gas emissions, while also advancing energy affordability and resilience benefits. The District is evolving to be a hub of high performing buildings, transforming the built environment and adapting to climate change.

[Read the first Annual Report here.](#)

The District invites property owners and managers in Greater Victoria and their buildings to join the network, and work to develop a world-class hub of buildings moving towards a zero-carbon future by reducing operational energy use and decarbonizing buildings to ensure healthy built environments and environmental resilience and adaptation.

Membership benefits include:

- Support via a peer network.
- Access to specialists and government representatives to expedite improvements to the sustainability and resilience of building portfolios.
- Purchasing pools to reduce costs associated with energy and resilience retrofits.
- Enhanced brand identity by showcasing commitment to achieving high performance buildings.
- Recognition for your leadership as a property partner in the 2030 District.
- Access to 2030 District advice, information, tools and programs to support your conservation goals.
- Input into District advocacy and program development.
- Opportunities to participate in cutting edge research and pilot programs in support of low-carbon property management.
- Exclusive access to centralized information on financing opportunities and creative building performance strategies.
- Ongoing education and training from Greater Victoria 2030 District management team on improving performance through a variety of means.
- Relative performance information for your properties compared to the District as a whole.
- Unique to the Greater Victoria 2030 District will be the inclusion of a resiliency strategy, with a focus on climate and seismic adaptation strategies.

Member property requirements are:

- Commit to the 2030 District Targets
- Nominate one or more buildings to pursue District energy, emissions and resiliency targets.
- Share energy and water consumption data to be used for anonymous and aggregated reporting of District progress with option to share publicly in the 2030 Platform*.
- Periodically share best practices and lessons learned in the interest of improving the industry capacity.
- Periodically provide strategic input into overcoming systemic barriers to achieve targets and prospective policy levers to support market transformation.
- Participate in Member Meetings (approximately 5-6 per year).

2030 Districts® are unique private/public partnerships in which property owners and managers, together with local governments, businesses, and community stakeholders collaborate to collectively reduce energy use, water consumption, and greenhouse gas emissions amongst participating buildings by 50% by the year 2030, as outlined in 2030's Challenge for Planning.

Currently, the 2030 District North American Network includes over 394 million sq feet of commercial real estate whose owners have committed to working to achieve the Architecture 2030 challenge goals to reduce resource use (see chart at left). Over 990 organizations and over 1,600 buildings are now be part of the Network. www.2030districts.org

[Fill in the membership application here.](#)