GREATERVICTORIA 2030 DISTRICT

Sponsorship Opportunity

Join the movement.

Invest in a sustainable future for our region.

Who we are: Launched in January 2020, the Greater Victoria 2030 District is creating a hub of thriving high-performance buildings that are reducing their contributions to climate change and increasing their resilience. We unite the private and public sectors in catalyzing transformative change to achieve this goal.

Our 2030 District consists of 44 buildings and 4 million square feet of space, represented by 13 leading property managers in the region. We are part of a North America-wide 2030 District movement, now consisting of 24 Districts across North America.

How we do it: Through partnerships and strengthening relationships with property owners, local and provincial government, professional organizations and the private sector, the 2030 District works to accelerate a zero-carbon future to ensure healthy built environments and environmental resilience.

The 2030 Districts Network provides critical leadership and resources to reduce emissions in the entire built environment by 50-65% by 2030 and reach zero emissions by 2040.

Benefits of becoming a sponsor: Sponsors of the Greater Victoria 2030 District demonstrate their commitment to making our region a healthier and more resilient place to live, work, learn, and play. By becoming a sponsor, your organization will stand out as a leader in shaping a sustainable, economically competitive future for our region.

We invite your organization to join us in achieving this vision for Greater Victoria.

Read the first Annual Report here.





Sponsorship Tiers

The benefits of becoming a sponsor are outlined in the table below. These benefits are in addition to standing out as a leader in the Greater Victoria region. All sponsorship packages include membership in the BOMA BC, Victoria chapter.

For sponsorship opportunities available to individual professionals and non-profits, see below.

Benefits	Gold (Visionary)	Silver (Supporter)	Bronze (Pillar)	Education / Workshop Sponsor
	\$10,000	\$5,000	\$1,000	\$500
Recognition on website homepage (logo and link)	(Top tier)	(2 nd tier)	(3 rd tier)	
Recognition in Annual Report	logo & link	Named	Named	-
Quarterly Meetings	(two reps)	(one rep)	(one rep)	-
Case Study included in Newsletter	~	•	•	
Presentation at Quarterly Meeting	•	•		-
Recognition in presentations at District Events (quarterly meetings, webinars)	logo & verbal	logo	-	-
Recognition in e-Newsletters	logo & link	named	1.5	-
Educational Webinars (minimum one per year)	(two reps)	(one rep)	(if sponsored)	(if sponsored)
Recognition at events (print and other materials)	•	•	(listed in group)	(if sponsored)
Logo placement on event promotional materials and public presentations	•	•	(if sponsored)	(if sponsored)
Verbal recognition at public events	•	•	(if sponsored)	(if sponsored)
Recognition in Press Releases	~			

Small organizations, less than 10 employees are eligible to register individual employees as professional stakeholders. This membership is \$500 annually and includes recognition on website (3rd tier), named in the annual report and attendance at quarterly meetings.

Non-profit organizations are also welcome to become members. For more information, please contact Cora at cora@chrmc.ca