



Green Umbrella

REGIONAL CLIMATE COLLABORATIVE

SPONSOR PACKAGE



Reach our extensive community of passionate sustainability leaders and advocates! Give your organization prominent brand recognition by sponsoring our programs and events.

Your sponsorship has a big impact! By investing in our climate action work, you are helping reduce greenhouse gas emissions, build resilient and equitable food systems, and create thriving green spaces.



Together we're creating resilient, equitable, thriving communities!





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SPONSOR OUR CLIMATE ACTION PROGRAMS



Cincinnati 2030 District

Invest in a cleaner, healthier, and more sustainable future by sponsoring our green buildings and renewable energy program. Benefits include speaking opportunities, promotion at events, and ongoing marketing recognition.



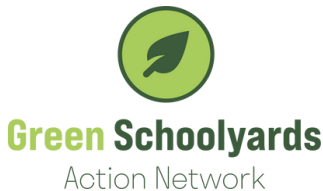
Greater Cincinnati Regional Food Policy Council

Invest in a more resilient, equitable food system by sponsoring our work to advance the local food economy and improve access to healthy, nutritious food. Benefits include speaking opportunities, promotion at events and ongoing marketing recognition.



Common Orchard Project

Invest in activated greenspaces that build community and increase food access by sponsoring our work to plant public community orchards across the region. Benefits include marketing recognition, invitations to orchard installations, and team-building workday experiences.



Green Schoolyards Action Network

Invest in the next generation by supporting schools in expanding nature-based learning, exploration, and environmental education by sponsoring a program that helps build future sustainability leaders. Benefits include recognition at events and promotion in ongoing social media and marketing communications.



Greenspace Alliance

Our region is home to a wide variety of greenspace that benefit public health, boost our economy, perform important natural functions, and improve our quality of life. Invest in conservation by supporting our efforts to protect, restore, and expand our region's many forests, parks, and farmland. Benefits include marketing recognition in our monthly Great Outdoor Weekend email campaign featuring free, outdoor events.

Program sponsorships are for 12 months following commitment.



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PROGRAM SPONSOR BENEFITS

| | VISIONARY \$25,000 | CHAMPION \$10,000 | SUSTAINER \$5,000 | LEADER \$2,500 | STEWARD \$1,000 |
|-----------------------------------------------|-----------------------|----------------------|----------------------|-------------------|--------------------|
| Recognition on Program Website | ✓ Logo | ✓ Logo | ✓ Logo | ✓ Logo | ✓ Text |
| Acknowledgment at Program's Annual Event | 3 Minutes of Remarks | 1 Minute of Remarks | Logo & Verbal | Logo | Logo |
| Recognition in Program's Newsletters | ✓ Banner | ✓ Logo | ✓ Text | ✓ Text | |
| Social Media | ✓ Boosted post | ✓ Exclusive post | ✓ Group post | | |
| Acknowledgement at GU Annual Meeting | ✓ | ✓ | ✓ | | |
| Successes Featured in GU Annual Impact Report | ✓ | ✓ | | | |
| Customized Sponsored Content | ✓ | | | | |
| Customized Team Engagement Experience | ✓ | | | | |
| Complimentary Supporting Level Membership | ✓ | | | | |

LET'S BUILD A CUSTOM SPONSOR PACKAGE!

Packages of \$25,000+ include:

- Custom employee engagement experience
- Complimentary **Supporting** Level membership
- Recognition on Green Umbrella's website

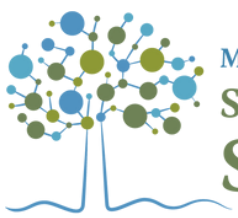
Packages of \$50,000+ also include:

- Complimentary **Leading** Level membership
- Recognition in all Green Umbrella newsletters

Packages of \$75,000+ also include:

- Recognition at all Green Umbrella events
- Eight (8) tickets to each of our ticketed events, including the Midwest Regional Sustainability Summit, Annual Meeting, and program events

Combine multiple event and program sponsorships and receive additional benefits!



MIDWEST REGIONAL SUSTAINABILITY SUMMIT

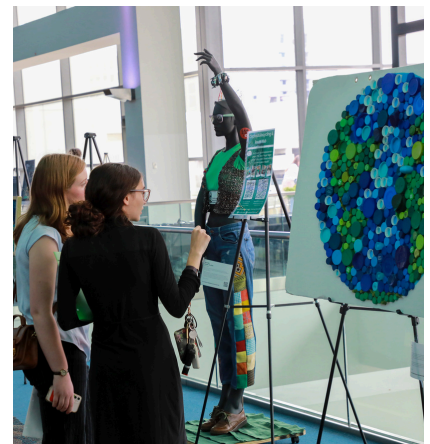
SAVE THE DATE: JUNE 5, 2025

12th ANNUAL



CONFERENCE SPONSOR PACKAGE

| | TITLE \$25,000 | CHAMPION \$10,000 | SUSTAINER \$5,000 | LEADER \$2,500 | STEWARD \$1,000 |
|---------------------------------------------|-------------------|----------------------|----------------------|-------------------|--------------------|
| Complimentary Tickets | ✓ 12 | ✓ 8 | ✓ 6 | ✓ 4 | ✓ 2 |
| Exhibitor Booth | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event Website and Emails | ✓ Top Row | ✓ 2nd Row | ✓ 3rd Row | ✓ 4th Row | ✓ Listed |
| Social Media | ✓ Boosted post | ✓ Exclusive post | ✓ Group post | ✓ Group post | |
| Opportunities for a Branded Aspect of Event | ✓ Top Billing | ✓ | ✓ | | |
| Remarks | ✓ 3 Minutes | ✓ 1 Minute | | | |
| Customized engagement with audience | ✓ | | | | |



PRESENTED BY:



The Summit brings together over 600 passionate sustainability leaders and features speakers, awards, performances, and an art show.

www.midwestsustainabilitysummit.org



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ANNUAL MEETING SPONSOR PACKAGE

December 10, 2024 @ 5:00-8:00 PM

Our annual celebration brings together 200 sustainability leaders from across our network to connect around sustainability successes and upcoming goals.

| | CHAMPION \$10,000 | SUSTAINER \$5,000 | LEADER \$2,500 | STEWARD \$1,000 |
|--------------------------|----------------------|----------------------|-------------------|--------------------|
| Complimentary Tickets | ✓ 12 | ✓ 8 | ✓ 4 | ✓ 2 |
| Event Website and Emails | ✓ Top Row | ✓ 2nd Row | ✓ 3rd Row | ✓ Listed |
| Social Media | ✓ Boosted post | ✓ Group post | ✓ Group post | |
| Remarks | ✓ 3 Minutes | ✓ 1 Minute | | |

GREEN DRINKS SPONSOR OPPORTUNITIES

Monthly from February through November

Our monthly happy hour rotates around the region and brings together 50+ professional and community leaders from across our community for socializing and networking.

Season Sponsor - \$10,000

- Recognition as the season sponsor for an entire year of Green Drinks, in monthly event marketing and at each Green Drinks event
- Opportunity to have a branded presence or customized engagement at each Green Drinks

Green Drinks Sponsor - \$1,000

- Recognition as the featured sponsor for one Green Drinks, in marketing and at the event
- Opportunity to have a branded presence or customized engagement at that month's Green Drinks